

Are you getting the sound, independent financial advice you deserve?
Discover the advantages of working with a trusted Financial Advisor

Dear John,

Most executives tell us they cannot manage their personal affairs in the same manner as they manage their corporate finances. In today's turbulent business environment, that's probably a good idea, don't you think?

So, what choices do you have in managing wealth when so many financial advisors have an interest in what they "sell" you? All over the U.S. executives establish a personal relationship with a professional Wealth Management firm for sound, independent advice. Here in Cleveland, they turn to Fairport Asset Management, L.L.C. *The Most Trusted Advisor to High Net Worth Individuals*.sm

Here's why. Our clients tell us they are extremely comfortable with the personal relationship we've established in creating and preserving their wealth. In fact, we advise over \$2 billion locally for institutions and high net worth individuals.

I realize you may be happy with the performance of your portfolio and the direction of your personal financial plan. And that's fine. Nevertheless, I'd like to send you a kit of exclusive financial insights, for your review at your leisure with no obligation whatsoever.

As soon as I hear from you, I'll rush you the latest edition of these exclusive insights. They'll help clarify investment and wealth management strategies, whether you're interested in our full service advice or not. The kit includes the latest edition of *The Fairport Letter*, our exclusive market commentary you can't get anywhere else. In this kit you'll discover our thinking on:

- Fairport's recommend portfolio strategies and their implementation. *These are based on the same research we normally reserve for our prestigious clients.*
- Alternative investment strategies you won't hear about from your banker or broker.
- The 9 questions to ask your investment advisor before investing another dime.
- How to prepare for risk and the strategies you need to implement today to insure peace of mind.

Many potential clients understand and appreciate the difference working with local principals instead of out of town strangers or local impersonal financial institutions. Others merely absorb this valuable information and may pass it on to friends, colleagues or associates who may prefer to have their own portfolios professionally managed.

No matter which group you personally belong to, please accept my offer to review the wealth management kit I'm going to send you without obligation. I know you'll benefit from this insightful, personalized information just as our regular clients trust us to provide them each and every month.

Thank you. I look forward to hearing from you.

Sincerely,

Scott Roulston
CEO

P.S. The information in this exclusive investment kit is not available anywhere else. If you want to learn how to manage higher returns on your investments with less risk, you owe it to yourself and your family to request this confidential information. You'll be glad you did.

Confidential Request Form

Fairport Investment Insights

Yes! Rush me a copy of your Investment Insights Kit! I'd also like to learn more about your personalized Wealth Management and Investment Services at Fairport Asset Management. Please have a Fairport representative call me to arrange a no-obligation consultation.

Yes! Send me a copy of your Investment Insights Kit! Presently, I do not have a need for your personalized Wealth Management and Investment Services. But, keep my name on file in case I have a need in the future.

Yes! Send me a copy of your Investment Insights Kit and add my name to your email list to receive 6 complimentary issues of the upcoming Fairport Letter.

No. Please remove my name from your mailing list. Fairport's services are not for me.

Total Investment Size:

- | | | |
|--|---|--|
| <input type="checkbox"/> \$0 - \$500,000 | <input type="checkbox"/> \$1,000,000 - \$3,000,000 | <input type="checkbox"/> \$10,000,000+ |
| <input type="checkbox"/> \$500,000 - \$750,000 | <input type="checkbox"/> \$3,000,000 - \$5,000,000 | |
| <input type="checkbox"/> \$750,000 - 1,000,000 | <input type="checkbox"/> \$5,000,000 - \$10,000,000 | |

Please mail this form in the enclosed envelope or fax it to 216-431-3681, or call 1-800-222-7459 now to receive your investment kit.

Fairport Asset Management, L.L.C.
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